CCC
White Paper

Introduction

We created ContentConnectionsCoin (CCC) to allow our users to take advantage of our wide variety of marketing services. CCC can be exchanged to use marketing services on the Content Connections network such as; Digital Marketing, Link Building, Content Creation, and SEO. Users can also earn CCC by using these services on our network.

We wanted to create an incentive for both holders and people who use digital marketing services. Initially 60% of all CCC is in public hands. When CCC is used for a purchase; 50% of CCC will be burned. 25% Escrow, 25% back to community.

2. Why XRPL?

We built CCC on the XRP Ledger to ensure speed, reliability, scalability, extremely low transaction fees, minimal environment impact, and fully decentralized that can be traded on the Decentralized Exchange (DEX).

- **Speed: 3-5 Seconds**
- **Scalability: 1500 Transactions Per Second**
- **Low Transaction Fees: 0.000012 XRP**
- **Reliable: Validators are running across the world 24/7**
- **Environmentally Friendly: XRP is a pre-mined token**

3. Tokenomics

The max total supply is 1 Billion CCC.

- Community Distribution via Airdrop (60%)
- Escrow (10%)
- Development (15%)
- Marketing (5%)
- Team (10%)

CCC that is used in purchases of Marketing Services:

- **50% Burned**
- **25% Community Airdrops**
- **25% Escrow**

4. Use Case

CCC is used for purchasing Marketing Services on contentconnections.co.uk

- Digital Marketing
- Link Building
- SEO
- Content Creation

Users who pay for marketing with contentconnections.co.uk will also earn monthly CCC based off of their marketing packages (ongoing monthly tariffs). Customers who use the link building services will be further incentivized to purchase CCC to take advantage of the discounts rather than using fiat currency for services.

50% CCC burned when used for services. Creating a deflationary tool for clients who plan on holding.

4. Use Case – NFT's

Alongside the CCC native token on the XRPL, another token will be created for use as a NFT (Non-Fungible-Token).

The purpose of the NFT will be to establish content ownership. Content creators will be able to have proof of ownership that they can sell to potential content buyers. We also want to solve a plagiarism problem on the internet by having all content eventually owned via NFT's. There are many use cases for this.

We are very excited about this aspect of our evolution

5. Future Plans

More Streamlined Payment System

Track earned CCC in the My Account Section

Add additional services exchangeable with CCC such as Web Hosting, SSL Certificates, and Design Services.

WordPress, WHMCS Payment System Plugins

More Rewards, and Airdrops